

ULTRASOUND
IN GYNECOLOGY AND OBSTETRICS
IN SLOVAKIA

11.–12. March 2027

SPONSORSHIP AND EXHIBITION PROSPECTUS

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WELCOME MESSAGE

PARTNERING TO ADVANCE ULTRASOUND DIAGNOSTICS IN SLOVAKIA

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Dear Colleagues,

Our ambition is to raise the standard of prenatal and gynaecological ultrasound diagnostics in Slovakia through a conference that makes a difference to clinical practice.

Prenatal diagnosis is a cornerstone of maternal-fetal medicine. It enables clinicians to identify risks early, manage pregnancies appropriately, intervene at the right time and ensure that mothers and babies are referred to centres able to provide the care they need.

ULTRAZVUK 2027 brings together advanced diagnostics, fetal medicine, gynaecology, clinical practice and education. We aim to create an annual meeting for the Slovak medical community, with growing participation from across Central Europe.

The previous edition demonstrated strong demand for high-quality professional education. ULTRAZVUK 2026 welcomed more than **360** participants, both in person and online, bringing together gynaecologists and obstetricians, maternal-fetal medicine specialists, ultrasound practitioners and other healthcare professionals from Slovakia and abroad. In 2027, we expect more than **400** participants and an even stronger international presence.

A scientific programme with an international perspective

We are bringing to Bratislava experts who are shaping the field internationally. Professor Rabih Chaoui, one of the world's leading authorities on prenatal ultrasound, has already confirmed his participation, alongside leading specialists from Slovakia, the Czech Republic, Austria and other European centres.

The programme will include practical hands-on workshops, the main scientific sessions, a partner exhibition area and networking opportunities. An evening social event will offer further opportunities for informal discussions among delegates, speakers and partners.

Our goal is for these two days of shared learning to translate into better medical practice.

The event is held under the auspices of the Faculty of Medicine at Comenius University in Bratislava and its Dean, Professor Juraj Payer, MD, PhD, MPH, FRCP, FEFIM, with the support of Všeobecná zdravotná poisťovňa (the General Health Insurance Company).

We believe that bringing together the medical community, academia and healthcare partners can lead to real improvements in the quality of care, from more accurate diagnosis and sound clinical decisions to better outcomes for mothers and babies.

Visibility and direct engagement for partners

In 2027, the conference will move to the Radisson Blu Carlton Hotel in central Bratislava. The new venue will provide better facilities for the scientific programme, personal meetings, networking and partner presentations.

The exhibition area will be at the heart of the conference, alongside the coffee break and refreshment areas. Delegates will naturally pass through the partner exhibition during breaks, giving partners excellent visibility and, above all, direct contact with a specialist audience.

Our partnership opportunities extend beyond a logo in the programme. We offer exhibition space, opportunities to present products and technologies, support for educational and hands-on workshops, branding of selected elements of the event, participation in the social programme and tailored arrangements to meet each partner's needs.

The success of the previous edition has shown that ULTRAZVUK has the potential to become one of the region's key annual meetings for the medical community. In 2027, we aim to build on that success and further enhance the conference.

We would be delighted to have you join us.

We look forward to working with you and meeting you in Bratislava on 11-12 March 2027.

On behalf of the Organising Team

Petra Pšenková and Marek Dráb
ULTRAZVUK 2027
Ultrasound in Gynecology and Obstetrics

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PARTNERSHIP LEVELS

GOLD PARTNER

UP TO 3 PARTNERS

- 6 m² of exhibition space
- A 15-minute sponsored presentation in the main programme
- A promotional video of up to 30 seconds, presented in the main conference hall during breaks alongside videos from the other Gold Partners in the loop during breaks
- 5 exhibitor registrations
- Partner logo in all printed conference materials
- Partner logo displayed in the main conference hall
- A full-page advertisement in the Final Programme
- Two promotional inserts in each conference bag or folder
- Partner logo on the event website, with the option to link to the partner's website and include a company profile of up to 250 words
- Partner logo listed under the Gold Partner category in all promotional email newsletters

5.000 EUR

SILVER PARTNER

- 4 m² of exhibition space
- 3 exhibitor registrations
- Partner logo in all printed conference materials
- Partner logo displayed in the main conference hall
- A full-page advertisement in the Final Programme
- One promotional insert in each conference bag or folder
- Partner logo on the event website, with the option to link to the partner's website and include a company profile of up to 150 words
- Partner logo listed under the Silver Partner category in all promotional email newsletters

3.500 EUR

BRONZE PARTNER

- 2 m² of exhibition space
- 2 exhibitor registrations
- Partner logo in all printed conference materials*
- Partner logo displayed in the main conference hall
- A half-page advertisement in the Final Programme
- One promotional insert in each conference bag or folder
- Partner logo listed under the Bronze Partner category in all promotional email newsletters

2.300 EUR

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EXHIBITION

- Standard rate for 2 m² of exhibition space:
  1.100 EUR
- Additional exhibitor registration:
  100 EUR

Each exhibitor will be contacted by the Exhibition Coordinator and will receive an Exhibitor Manual containing organisational and technical information, together with the exhibition terms and conditions.

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PROMOTIONAL ITEMS

CONFERENCE LANYARDS 700 EUR

- The partner supplies branded lanyards at its own expense.
- All delegates receive a lanyard at registration.

CONFERENCE BAGS 700 EUR

- The partner supplies the conference bags at its own expense.
- All delegates receive a bag at registration.

PENS and NOTEPADS 600 EUR

- The partner supplies pens and/or notepads at its own expense.
- All delegates receive a pen and/or notepad at registration.

ADVERTISING

BACK COVER	100 EUR
INSIDE PAGE	70 EUR
SECOND OR PENULTIMATE PAGE	85 EUR

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BRAND VISIBILITY ON SITE

COFFEE BREAK SPONSORSHIP 800 EUR

EXCLUSIVE OPPORTUNITY FOR ONE PARTNER

- Partner logo displayed on the coffee break tables
- Partner logo in all printed conference materials*
- Partner logo displayed in the main conference hall
- The partner may display a roll-up banner and small branded items, such as napkins or sugar sachets, in the coffee break area.
- All promotional materials must be approved by the main organiser.

CONFERENCE DINNER SPONSORSHIP 1.000 EUR

EXCLUSIVE OPPORTUNITY FOR ONE PARTNER

- Sponsorship of the conference dinner, with the venue to be confirmed by the organiser
- Partner logo in all printed conference materials*
- Partner logo displayed in the main conference hall
- Opportunity to provide promotional items for participants, such as gifts and marketing materials
- Special acknowledgement of the company during the formal part of the event

These opportunities are ideal for companies wishing to increase their visibility, build relationships and associate their brand with a prestigious social event.

All prices exclude VAT.

Please contact us with any questions about partnership opportunities or to discuss a package tailored to your needs.

Kamila Špičková
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